JOHN GOFF

Founder and Managing Principal
Project Executive

Education
University of California-Berkeley, BA History with concentration in Economics

MIT and Harvard Universities, Graduate Level Studies in Real Estate Finance & Development

Professional & Civic Affiliations
Urban Land Institute, Full Member, Steering Committee Diversity, Equity and Inclusion, Former ULI District Council Chair, Advisory Board

Livable Communities Coalition, Board Member & Former Chair

Georgia Institute of Technology, National ULI Mentor

Atlanta Habitat for Humanity, Board Chair, Board of Directors

St. James United Methodist Church, Former Board Chair

John Goff, the Founder and Managing Principal of DaVinci Development Collaborative, LLC, has developed over $4 billion of highly visible and sophisticated commercial real estate development projects throughout the Southeast and United States. He draws upon more than 40 years of experience and has honed a keen ability to lead complex, client-centric, urban, mixed-use projects by orchestrating levels of support and leadership from the boardroom to the job site. John's key areas of expertise include Strategic Planning, Public/Private Partnerships, Financial Analysis and Pro Forma Development, Conceptual Design Analysis, Overall Senior Project Implementation, Accountability for Project Development, Construction Execution, and Acquisition Due Diligence.

Since its founding in 2014, DaVinci Development, led by John and his team, has worked on notable projects, including the Seventh & Tryon redevelopment in Charlotte, NC—a complex public-private partnership revitalizing a key Uptown multi-block area. Their efforts also include The Stitch in Atlanta, a proposed highway cap project; Waldo's in the Historic Old Fourth Ward, an innovative mixed-use development; and The Trust at East Lake, a partnership with the Atlanta Land Trust creating permanently affordable housing. Recently, DaVinci collaborated with the Atlanta Police Foundation to develop a cutting-edge campus for training and operational needs across multiple law enforcement agencies.

John and DaVinci Development are proud to have contributed to the North Druid Hills campus of Children's Healthcare of Atlanta, one of Georgia's largest healthcare projects. Spanning 72 acres, the campus features a pediatric hospital, clinic space, a central utility plant, two parking decks, over 20 acres of green space, and miles of walking trails. In a joint venture with the Winstead Group, DaVinci managed the $2.2 billion, 1.8 million square foot master plan, providing expertise in development and construction.

With over 45 years in real estate development, John spent 17 years as Senior Vice President of Development at Cousins Properties, overseeing entitlements, design, and construction for complex urban mixed-use projects. Notable projects include Gateway Village (Charlotte), Emory Point Apartments/Emory Conference Center Hotel (Atlanta), and the National Center for Civil and Human Rights (NCCHR) (Atlanta). John and the DaVinci Development team are now leading NCCHR's expansion efforts.

John has called Atlanta home since 1996, and he and his wife are currently raising their grandson, Aiden. He enjoys offshore blue water sailing, backcountry horseback riding, and international travel.

DaVinci
DEVELOPMENT COLLABORATIVE, LLC

Project Portfolio

- Agnes Scott College, *Atlanta, GA*
- Arthur M. Blank Hospital and North Druid Hill Campus, Children's Healthcare of Atlanta, *Atlanta, GA*
- Atlanta Police Foundation, Public Safety Training Center, *Atlanta, GA*
- Children's Healthcare of Atlanta Center for Advanced Pediatrics & Support Buildings, *Atlanta, GA*
- Children's Healthcare of Atlanta Support Buildings, *Atlanta, GA*
- Children's Healthcare of Atlanta Outpatient Center at Town Center, *Atlanta, GA*
- Church at Wieuca, *Atlanta, GA*
- College Football Hall of Fame, *Atlanta, GA*
- Cox Enterprises Corporate Headquarters, Technology Centers, Discovery Center & Museum, *Atlanta, GA*
- The Dillard House Farm & Resort, *Dillard, GA*
- Flatiron City, *Atlanta, GA*
- Emory Point, Emory University, *Atlanta, GA*
- Emory Hotel Conference Center, Emory University, *Atlanta, GA*
- First Presbyterian Church, *Atlanta, GA*
- First Presbyterian Church, *Charlotte, NC*
- Flatiron City, *Atlanta, GA*
- Friendship Baptist Church, *Atlanta, GA*
- The Foodseum, *Bluffton, SC*
- Gateway Village, Bank of America Technology Center, *Charlotte, NC*
- Greenhouse Project, *Nationwide*
- Harrison Poultry Feed ill, *Crawfordville, GA*
- Haverly Residential, *Atlanta, GA*
- IRS Site Redevelopment, *Covington, KY*
- Millsaps College, *Jackson, MS*
- National Center for Civil and Human Rights, *Atlanta, GA*
- Reliance Worldwide Corporation, *Atlanta, GA*
- Rowen, *Gwinnett County, GA*
- Seventh & Tryon Development, *Charlotte, NC*
- The Stitch, *Atlanta, GA*
- Terminus 100 & 200, *Atlanta, GA*
- Trust at East Lake, *Atlanta, GA*
- Waldo's, Historic Old Fourth Ward, *Atlanta, GA*
- The Water Tower Global Innovation Hub, *Gwinnett County, GA*
- Wieuca Baptist Church, *Atlanta, GA*
- Wingate University, *Wingate, NC*